

Developing NextGen Software Strategies

This *Interactive* Workshop Explores Techniques to Align an Organization's Business and Software Strategies

Workshop Summary: Are you using 20th century software management strategies for 21st century challenges? In today's software environment, there is no single methodology, tool, or platform that will serve as a panacea for software development success. Rather, one has to develop a solid software strategy that incorporates the right methods, tools, processes and practices that will achieve the strategic goals of the business.

This workshop will teach you how to develop a software strategy that aligns with the strategic business goals of your organization by incorporates the best software methods, tools and practices available today.

Who should attend?

Those in the early phases of a software business or major new software project including Business Managers, Product Managers, Project and Program Managers, Executive Leaders, and IT Managers will all benefit from this workshop.

What are the objectives?

- Understand today's software challenges
- Learn how to develop a software development strategy that aligns with your business goals
- Understand what decisions have to be made at the project level to deliver on the software strategy
- Understanding the advantages and disadvantages of the various software methodologies and tools
 - Learn how to effectively manage projects using multiple methodologies and tools

Who is the trainer of this course?

Eli Lamb is a veteran software manager and professional educator.

Date and Time:

Nov 2, 2009

8:30 am to 5:00 pm

Venue:

Hilton Garden Inn

14850 Kruze Oaks Dr
Lake Oswego, Oregon 97035

Registration Fee:

\$499 Early bird and group discounts available
Includes lunch and refreshments

Earn PDUs
for this
1-Day Workshop

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